

**Note: If your submission wins, the information you provide in this entry will be used for promotion. You can edit your entry until the deadline, so ensure it's accurate.**

## **Step 2: Select the Most Appropriate Category for Your Entry**

### **Step 3: Entry Information**

Providing more information with your entry will help the judges assessment and scoring.

- Product Name
- Brief description of entry

### **Step 4: Additional Production Information**

Providing more information with your entry will help the judges assessment and scoring.

- Device Name/ Model
- Device Manufacturer
- Output Resolution
- RIP Manufacturer
- RIP Version
- Color Profiling Software
- Substrate
- Print Mode (Ex: 4 pass, 6 pass, etc.)
- Ink Colors Used (Ex: cmykLcLm)
- Ink Brand (if known)
- Ink Type

### **Step 5: Product Images and Logo**

Upload at least one print ready, high-resolution company logo and at least two photos, illustrations, or diagrams of your technology. You can also add additional images to help the judges better understand your technology. All documents must be JPG, PNG, or PDF file format. Files cannot exceed 200MB

### **Step 6: Printed Samples**

Entry Preparation and Instructions.

- Download the official Product of the Year test image.
- Download the Output Devices Instructions.

The official test image includes an information section about the entry. If you choose not to print that directly to the test image, please print it out separately and attach it to the entry.

Send **two** copies of each entry to the following address:

Pinnacle Output Award  
One Penn Center  
Suite 1750  
1617 John F Kennedey Boulevard  
Philadelphia, PA 19103  
United States

**\* Any entries received after the deadline date will not be judged.** Entries cannot be postmarked by the deadline date – they ***must be received*** by the deadline date.

**\* To ensure proper delivery of your entry to the Pinnacle Awards depository,** a copy of “package Identification label” must be affixed next to the shipping label on the outside of every package containing competition entries. This label is provided to you in the form of a PDF when you make your purchase on the website.

1. View your account.
2. Look for “Your Carts”.
3. Click “View PDF” to get your shipping label(s).
4. You may resize this label to fit your packaging.