

**Note: If your submission wins, the information you provide in this entry will be used for promotion. You can edit your entry until the deadline, so ensure its accurate.**

### **Step 2: Name of Technology**

Name of the technology/product

### **Step 3: Technology Description**

- Please provide a description of your technology (Not more than 400 words)
- What's New? Briefly list the new features added to this product in the past 12 months and explain why they are important (if there are no new features, skip this question)
- Competitive. Identify competing products and what differentiates your product.

### **Step 4: Detailed Technology Information**

- What is the market price for the technology/product?
- What was the first year that the technology/product was commercially available?
- Describe the significance or innovation associated with the technology (Not more than 400 words)?
- Describe efficiencies and/or return on investment of the technology (Not more than 400 words)?

### **Step 5: Customer Testimonials**

Provide three testimonial letters and/or videos. Testimonial letters must be in English on the user's letterhead. (If you cannot supply three, then provide as many as you can). Video testimonials can be provided via links in a document. If you don't have testimonials, provide a document explaining why. All documents must be in the PDF file format. Files cannot exceed 200MB

### **Step 6: Supporting Materials**

Upload supporting materials you'd like to provide for the judges including white papers, presentations, and video links about your technology. All documents must be DOC, PPT, or PDF file format. Files cannot exceed 200MB

### **Step 7: Product Images and Logo**

Upload at least one print ready, high-resolution company logo and at least two photos, illustrations, or diagrams of your technology. You can also add additional images to help the judges better understand your technology. All documents must be JPG, PNG, or PDF file format. Files cannot exceed 200MB

### **Step 8: Gallery Image**

Entrants must upload an image they would like to see in the gallery if they win. Files cannot exceed 5MB

### **Step 9: Printed Samples (optional)**

If you are submitting an imaging technology, please send samples for viewing by the judges. Ship 10 prints to the following address:

Pinnacle Technology Award Manager  
One Penn Center  
Suite 1750  
1617 John F Kennedy Boulevard  
Philadelphia, PA 19103  
United States

The technology name must be shown on each piece. For repeat entrants, please submit new or updated samples that reflect recent work or improvements. Do not resend samples that were submitted in previous years. **Any entries received after the deadline date will not be judged.** Entries cannot be postmarked by the deadline date – they ***must be received*** by the deadline date.

Why 10 samples?? Judging of this category is not done as an in-person group, therefore the samples provided are sent to the judges. If there are not enough samples for each judge to receive one, then the samples are cut into smaller pieces. Photographs of the whole sample are also provided so that they can see the original sample that was sent. This is why it is important to provide 10 of EACH sample you would like to submit. Do not submit glass samples!!!!

**\* To ensure proper delivery of your entry to the Pinnacle Awards depository,** a copy of “package Identification label” must be affixed next to the shipping label on the outside of every package containing competition entries. This label is provided to you in the form of a PDF when you make your purchase on the website.

1. View your account.
2. Look for “Your Carts”.
3. Click “View PDF” to get your shipping label(s).
4. You may resize this label to fit your packaging.